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Northwood Office Introduces Extensive Art Program to Ballantyne *Exhibits by Blumenthal, ArtPop, Charlotte is Creative and The Savage Way Underway*

CHARLOTTE, NC – [Northwood Office](#) is pleased to introduce [CREATE Ballantyne](#), an extensive art program coming to its Ballantyne campus. The company has partnered with [Blumenthal Performing Arts](#), [ArtPop Street Gallery](#), [Charlotte is Creative](#) and [The Savage Way](#) to bring a host of immersive exhibits, murals, sculptures and more to the south Charlotte community.

"CREATE Ballantyne has been in the works for a long time," said Hailey Rorie, director of community relations at Northwood Office. "We are honored to partner with such incredible organizations and bring these captivating exhibits to Ballantyne as an added perk for our customers and guests. Northwood is committed to supporting the local art community, and we're excited to welcome to the Charlotte region to experience and enjoy more inspiring installations this fall."

Blumenthal Performing Arts

In conjunction with the Charlotte International Arts Festival, Blumenthal Performing Arts will bring two larger-than-life installations to Ballantyne's Backyard. ["Man" by Parer Studio](#) will be positioned overlooking a pond, and [Architects of Air's inflatable, immersive luminarium sculpture](#) will be situated on the lawn at the main entrance of the Backyard. The exhibits will be on view from September 16 through October 2. Northwood Office and Blumenthal plan to enhance the viewing experience with local food trucks, breweries, live music, yoga classes and more.

"Man," a contemporized version of Auguste Rodin's "Thinker," is a giant 40-foot seated figure in which the viewer can see the results of man's self-indulgence and self-importance. "Man" holds his head in search of answers and perhaps what went wrong.

Architects of Air's monumental Luminarium, a walk-through inflatable sculpture, is immersed in radiant color from daylight shining through the fabric. The structure, designed by company founder Alan Parkinson, is inspired by natural forms, geometric solids and Islamic and Gothic architecture.

ArtPop Street Gallery

As Ballantyne Reimagined becomes a reality, ArtPop has turned an otherwise drab construction site into an area full of color and vibrancy. Through the work of local artists, billboard-sized, one-of-a-kind banners hang along construction fencing throughout Ballantyne's Backyard and on Ballantyne Commons Parkway. Also on view now, customized painted picnic tables inspired by elements of nature portraying vivid flowers, butterflies, birds and more can be found in the food truck dining area in Ballantyne's Backyard.

Charlotte is Creative

Charlotte is Creative is set to integrate creativity throughout the Ballantyne campus with two custom installations. A Selfie Station, coming in early August, will provide a unique photo opportunity featuring

striking colors, cutouts and other immersive elements allowing visitors to interact and capture the moment. In September, sidewalk murals will be on display in partnership with Charlotte’s “Mural Ninjas,” Michelle Gregory and MyLoan Dinh to create a 65-foot mural on the staircase entrance to Ballantyne’s Backyard.

The Savage Way

The Savage Way, a woman-owned company, specializing in clean graffiti and moss art, has added uplifting messages at 12 sidewalk locations throughout the Ballantyne campus. Using custom stencils and water pressurizers, The Savage Way specializes in creating something out of nothing and spreading positivity with its one-of-a-kind designs.

For more information on CREATE Ballantyne, community events, project updates and park guidelines, visit goBallantyne.com or follow along on [Instagram](#) and [Facebook](#).

About Ballantyne

Recognized internationally as one of the most successfully designed and executed mixed-use communities, Ballantyne is a 2,000-acre community in Charlotte, North Carolina. Ballantyne features thousands of apartments, over 1,000 single-family homes, the highest-rated public schools, nearly 600 hotel rooms, 25 miles of walking paths and bike lanes, over 100 acres of parks and green space, as well as dozens of restaurants, medical and retail amenities. With a laser-sharp focus on providing the nation’s most desirable work-life balance community, Northwood Office owns and manages 4.4 million square feet of Class A office space in Ballantyne with additional entitlements in place on a 535-acre property. View updates on [Ballantyne Reimagined](#), the vision to create a more urban, walkable environment at Ballantyne. Visit goBallantyne.com for the latest community happenings and ballantynecorporate.com for leasing availabilities.

About Northwood Office

Charlotte-based Northwood Office LLC was established by Northwood Investors – a privately-held, global real estate investment and management firm – to provide a complete approach to fulfilling office space needs. Offering best-in-class services in commercial development, leasing and property management, Northwood Office is committed to creating and sustaining work environments that inspire by focusing on enhancing quality of life, productivity, flexibility and community. Northwood Office has earned the WELL Health-Safety Rating for 47 locations, representing 5,937,698 square feet across its portfolio through the International WELL Building Institute (IWBI). Northwood Office's portfolio includes Ballantyne and Metropolitan in Charlotte and extends nationally to Atlanta, Boston, Culver City, Durham, Miami, Nashville and Seattle. For more information, visit northwoodoffice.com.

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