

NORTHWOOD OFFICE CONTRIBUTES TO THE CITY OF CHARLOTTE'S RENEW INITIATIVE

CHARLOTTE, NC (December 15, 2021) – Northwood Office made a significant contribution to the City of Charlotte on behalf of its tenants and customers at Ballantyne and Metropolitan. The gift will support the Renewable Energy and Energy Efficiency Workforce (RENEW) Training Program, a partnership between the City of Charlotte, Urban League of Central Carolinas and Goodwill Industries of the Southern Piedmont to help prepare Charlotte residents for careers in the HVAC and electrical industries. Northwood's gift will provide 55 participants with the tools and course materials they need to succeed in the 13-week paid training program, which focuses on sustainable practices and offers prioritized acceptance for residents displaced by the COVID-19 pandemic.

"As our community continues to navigate the effects of the pandemic, RENEW's ability to make a meaningful impact on workforce development in the Charlotte region is more critical now than ever," said Hailey Rorie, community director at Northwood Office. "Access to skilled training opportunities should not be a privilege, and we are excited to support the 2022 cohorts by equipping them with the resources they need to succeed."

"This generous investment from Northwood Office will allow the Goodwill Construction Skills Training Center program to continue providing equitable access to career opportunities and help more people pursue the life they want to achieve," shared Marvin Kelley, director of construction and trade training at Goodwill Industries of the Southern Piedmont. "Our January 2022 cohort will graduate in time for the spring hiring cycle and provide a boost of new talent in the commercial HVAC industry throughout Charlotte."

The City of Charlotte launched the RENEW Training Program in September 2020 to align with its Strategic Energy Action Plan (SEAP). The four focus areas within the SEAP include Buildings, Transportation, Energy Generation and Workforce Development & Equity. RENEW seeks to fulfill the plan's Workforce Development & Equity pillar and prepare our residents for careers that utilize sustainable technologies to help attain the goals in the policy.

To date, 71 participants have successfully graduated from the program, with another 15 expected to graduate from an all-female cohort on December 16, 2021. At an average pay of \$17-20 per hour, 79% of graduates are employed full-time, and 90% receive EPA Universal Certification.

About The City of Charlotte

The City of Charlotte provides services to more than 870,000 residents. The city's priorities are workforce and business development; transportation, planning and the environment; safe communities; and great neighborhoods. For the latest news and updates about city government, visit the citywide newsroom at charlottenc.gov/newsroom, and follow @CLTgov on [Facebook](#), [Twitter](#) and [Instagram](#).

About Ballantyne

Recognized internationally as one of the most successfully designed and executed mixed-use communities, Ballantyne is a 2,000-acre community in Charlotte, North Carolina. Ballantyne features thousands of apartments, over 1,000 single-family homes, the highest-rated public schools, nearly 600 hotel rooms, 25 miles of walking paths and bike lanes, over on providing the nation's most desirable work-life balance community, Northwood Office owns and manages 4.4 million square feet of Class A office space in Ballantyne with additional entitlements in place on a 535-acre property. View updates on [Ballantyne Reimagined](#), the vision to create a more urban, walkable environment at Ballantyne. Visit goBallantyne.com for the latest community happenings and ballantynecorporate.com for leasing availabilities.

About Metropolitan

Metropolitan is a mixed-use development featuring 170,589 square feet of Class A office space and 171,644 square feet of retail space in Midtown, just east of Uptown Charlotte, North Carolina. The 10-story LEED Silver office building was constructed in 2008. The retail component is anchored by Trader Joe's, Best Buy and Marshalls, complemented by various dining options. With easy access to I-277, I-77, I-85 and Charlotte Douglas International Airport, the building is adjacent to Sugar Creek Greenway. For more information, visit metropolitanclt.com.

About Northwood Office

Charlotte-based Northwood Office was established by Northwood Investors – a privately-held, global real estate investment and management firm – to provide a complete approach to fulfilling office space needs. Offering best-in-class services in commercial development, leasing and property management, Northwood Office is committed to creating and sustaining work environments that inspire by focusing on enhancing the quality of life, productivity, flexibility and community. Northwood Office's portfolio includes Ballantyne and Metropolitan in Charlotte and extends nationally to Atlanta, Boston, Culver City, Durham, Miami and Nashville. For more information, visit northwoodoffice.com.

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