



FOR IMMEDIATE RELEASE

Christina Thigpen
Northwood Office
704.496.1570
cthigpen@northwoodoffice.com

LIME LAUNCHES ELECTRIC SCOOTERS IN BALLANTYNE

CHARLOTTE, NC (July 10, 2019) – Electric scooter sharing is now available in [Ballantyne](#). Lime recently launched a pilot program for its electric scooters (Lime-S), offering a convenient transportation option that supports the Ballantyne community’s commitment to sustainability. Through mobile technology, the program allows users to make quick trips around the area without ever having to get back in their car.

The program operates through Lime’s mobile app available on iOS or Android smartphones. Using GPS technology, users can search for a nearby scooter, unlock the scooter for \$1 and ride for only \$0.33 per minute. Once the ride is finished, riders simply lock the scooter and park responsibly.

“We’re excited to welcome this new program to Ballantyne,” said Hailey Rorie, community director at Northwood Office. “Lime electric scooters provide an easy, affordable transportation option and innovatively connect our community.”

Scooters can be used to run errands, visit local fitness centers, meet up with a friend or explore the landscape of Ballantyne. By removing the dependence on personal automobiles for short-distance transportation, Lime-S provides a cleaner, healthier solution for the environment.

“We see a lot of opportunity with the electric scooters especially as Ballantyne evolves, and hope that tenants, visitors and residents will take advantage of all the benefits this program offers,” said Rorie.

Lime is Ballantyne’s first and only electric scooter share program. Users are encouraged to review Lime’s [user agreement](#) and [instructional resources](#) for riding and parking the scooters.

For more resources about Lime-S in Ballantyne, visit goBallantyne.com.

About Ballantyne

Recognized nationally as one of the most successfully designed and executed mixed-use communities, Ballantyne is a 2,000-acre community in Charlotte, North Carolina. Ballantyne features thousands of apartments, over 1,000 single family homes, highest rated public schools, nearly 600 hotel rooms, 19 miles of walking paths, bike lanes and parks, as well as dozens of restaurants, medical and retail amenities. With a laser-sharp focus on providing the nation’s most desirable work-life balance community, Northwood Office owns and manages the 535-acre business park in Ballantyne, featuring 4.1 million square feet of Class A office space with additional entitlements in place. For the latest happenings in Ballantyne, visit goBallantyne.com. For leasing availabilities, visit ballantynecorporate.com.

About Northwood Office

Northwood Office was established by Northwood Investors – a privately held, global real estate investment and management firm – to provide a complete approach to fulfilling office space needs. Offering best-in-class services in commercial development, leasing and property management, Northwood Office is committed to creating and sustaining work environments that inspire by focusing on enhancing quality of life, productivity, flexibility and community. For more information, visit northwoodoffice.com.

About Lime

Lime is about people. Lime is connecting people with the cities they live in. Lime is about empowering urban mobility.

Lime is the first and only shared smart mobility solution provider that has a multimodal fleet, which includes Lime-Classic (1, 3 and 8 speed); Lime-E (electric-assist bike), Lime-S (electric scooters), and LimePods, carshare reimaged.

Currently in over 100 markets, Lime operates in major global cities including: Seattle, San Francisco, Los Angeles, Dallas, San Diego, Berlin, Paris and more.

Lime is revolutionizing mobility in cities and campuses by empowering residents with a greener, more efficient, and affordable transportation option that also improves urban sustainability. By partnering with local key stakeholders and systematically deploying a fleet of smart-bikes and scooters that are enabled with GPS, wireless technology and self-activating locks, Lime is changing urban mobility by making the first and last mile faster, cheaper and healthier for riders.

Lime is backed by global venture firms including Andreessen Horowitz and GV. The company is headquartered in San Francisco and has offices around the globe. Learn more at li.me.