



FOR IMMEDIATE RELEASE

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THE GOLF CLUB AT BALLANTYNE TO HOST BALLANTYNE JUNIOR OPEN IN FEBRUARY

Charlotte, N.C. (January 8, 2015) – More than 100 young golfers from all over the U.S. will tee it up at the 14th Annual Ballantyne Junior Open being hosted again this year by The Golf Club at Ballantyne on Saturday and Sunday, February 7-8. The Open is a 36-hole stroke play golf tournament directed by Marc Lapointe, director of instruction and Molly Tullar Braid, director of junior golf at Dana Rader Golf School.

Junior Golfers are grouped into four categories by age and gender: Boys age 13-14 and 15-18, and Girls age 13-14 and 15-18. Play will begin with a shotgun start at 10 a.m. on February 7, and concludes with a final round on February 8.

Entries must be mailed, and the deadline is 4:30 p.m. on Friday, January 16. The final field will be posted online at www.danarader.com/BallantyneJuniorOpen.cfm by 4:30 p.m. on Saturday, January 17. The field will be determined by various factors: the player's performance in the 2014 Ballantyne Junior Open, national ranking, state ranking, scoring average and/or by special exemption by the tournament committee. The general public is welcome to observe, and admission is free. Tournament results will be posted online the evening of February 7 at www.danarader.com and submitted to various media outlets.

“This is a very real opportunity for junior golfers to play in a competitive atmosphere,” says Marc Lapointe, Tournament Director. “This event is highly anticipated every year. We see new participants and we have returnees year after year. It's great to see these juniors maturing into their golf game.”

About Dana Rader Golf School

Dana Rader Golf School is North Carolina's most complete state-of-the-art teaching and practice facility. Selected to Golf Magazine's prestigious list of Top 25 Golf Schools in America and ranked #1 in North Carolina, Dana Rader Golf School specializes in quality golf schools, clinics and year round private lessons for players of all ages and skill levels. Dana Rader Golf School's full staff of award-winning PGA and LPGA certified professionals offers extensive programs and highly personalized instruction for men, women, and juniors, and for private and corporate events.

The school's founder, Dana Rader, is a nationally recognized leader in the golf industry. Consistently chosen by Golf Digest as one of America's 50 Greatest Teachers, and named by Golf Magazine as a Top 100 Instructor, Dana currently serves as National President of LPGA Teaching and Club Professionals. She has been honored as LPGA National Teacher of the Year and has achieved LPGA Master Professional status. For more information about Dana Rader Golf School or the Ballantyne Junior Open, call 704-542-7635 or visit www.danarader.com

About The Golf Club at Ballantyne

Located at The Ballantyne Hotel & Lodge in Charlotte, NC, the Golf Club at Ballantyne is committed to providing the finest golf experience in the region. Selected as a 'Best Place to Play' with a 4 ½ star rating by Golf Digest, The Golf Club features an 18-hole, par 71 golf course that is ideal for individual play, group outings and tournaments. With a full-service outing pavilion, golf shop, driving range and practice greens, it is also home to Dana Rader Golf School which offers custom club fitting in addition to year round lessons, and three-season golf schools, clinics and camps. The Golf Club at Ballantyne is dedicated to delivering the best in golf course facilities and personalized service. For information about the Golf Club, call 704-248-4383, or visit www.golfballantyne.com

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