

BALLANTYNE[®]

magazine

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BALLANTYNE MAGAZINE WINS COMMUNICATOR AWARD

Charlotte, N.C. (July 23, 2014) – *Ballantyne Magazine* has been honored with a Communicator Award of Distinction from the Academy of Interactive & Visual Arts in the consumer magazine category. Recognizing big ideas in marketing and communications, the Communicator Awards is the leading international awards program of its kind, receiving more than 6,000 entries annually.

“*Ballantyne Magazine* aspires to deliver the best in content and design to its readers and surrounding community,” said J.J. Bissell, publisher of *Ballantyne Magazine*. “This recognition is a testament to our daily efforts to create a publication that provides exceptional value and exceeds industry quality standards.”

Ballantyne Magazine partners with SPARK Publications to provide publication design and production services. For more information on the Communicator Awards, please visit communicatorawards.com/awards/.

About *Ballantyne Magazine*

Ballantyne Magazine is an upscale quarterly lifestyle publication that delivers the latest news, enriching feature stories and powerful profiles that capture the local energy of this thriving area. Owned by The Bissell Companies, *Ballantyne Magazine* strives to build a sense of community as the definitive source for the complete Ballantyne experience, showcasing the best in art, business, charity, dining, education, entertainment, events, healthy living and real estate. For more information, please call 704-248-2000 or visit ballantynemagazine.com.

About SPARK Publications

SPARK Publications is a 16-year-old creative firm based in Charlotte, N.C., specializing in the design, production and promotion of magazines, custom-published books, catalogs and marketing materials. For more information, please call 704-844-6080 or visit sparkpublications.com.

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