



H E I N E M A N



**FOR IMMEDIATE RELEASE**

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**BALLANTYNE CORPORATE PARK HOSTS SUCCESSFUL COMPUTER DRIVE  
TO BENEFIT HEINEMAN FOUNDATION OF CHARLOTTE**

**Charlotte, NC** (February 9, 2016) – Ballantyne Corporate Park collected 5,966 pounds of recycled computer equipment during its annual computer drive in January to benefit the [Heineman Foundation of Charlotte](#). Specializing in educational and medical outreach, Heineman will refurbish each piece of equipment and donate it abroad for its [Technology to Educate](#) project in Guatemala.

“Heineman is extremely fortunate to have such good friends at Ballantyne Corporate Park who care about improving education in underserved countries,” said Theresa Johnson, executive director at Heineman Medical Research Inc. This annual computer drive has significantly added to the Technology for Education Program which, with combined donations, has now served 1,220 rural public schools, impacting 447,000 students. This is changing the future course of Guatemala.”

“We have a unique platform with the thousands of people who work in Ballantyne Corporate Park, further strengthened by support from the local community, to make a positive impact at a global level,” said JJ Bissell, senior vice president and director at Bissell and board member of the Heineman Foundation of Charlotte. “Our tenants and fellow community members continue to rise to the occasion, demonstrating the power of what can happen when everyone works together to make the world a better place.”

The next opportunity to recycle electronic materials in Ballantyne Corporate Park will be at its annual Earth Day event on Thursday, April 21. For details, contact [activities@bissellcompanies.com](mailto:activities@bissellcompanies.com).

If a company or individual is interested in donating computers or computer equipment, please contact Nicole Heath at 704-374-0505 or [nheath@heineman.org](mailto:nheath@heineman.org).

**About Ballantyne Corporate Park**

Ballantyne Corporate Park, a 535-acre, master-planned business community in Charlotte, North Carolina, includes more than four million square feet of Class A office space and nearly 600 hotel rooms as well as restaurants, medical and retail amenities. Ballantyne Corporate Park, which has been recognized as the International Office Park of the Year by the Building Owners and Managers Association, is zoned for in excess of six million square feet of office space. Ballantyne Corporate Park is positioned in the heart of Charlotte’s largest concentration of educated and experienced labor. Current corporate clients include SPX Flow, Bank of America, MetLife, Snyder’s-Lance, Premier, Liberty Mutual, LendingTree, Camstar, Synchrony Financial, TIAA-CREF and XPO Logistics. For more information, visit [ballantynecorporate.com](http://ballantynecorporate.com).

**About Heineman Foundation of Charlotte**

Since its establishment in 1943, the Heineman Foundation of Charlotte has pursued a variety of local and international research and humanitarian projects focused on providing medical assistance and education. Located on the campus of Carolinas HealthCare System’s Carolinas Medical Center in Charlotte, NC, Heineman works closely with the System to provide medical training to health providers abroad, and medical equipment and supplies to countries in need, as well as computers for education.

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