



FOR IMMEDIATE RELEASE

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SPEND SUMMER HOLIDAYS AT THE BALLANTYNE
Enjoy Festive Events and Special Seasonal Rates

CHARLOTTE, N.C. (May 3, 2017) – [The Ballantyne, a Luxury Collection Hotel, Charlotte](#) will offer event-packed holiday weekends featuring pig roasts, live music, dive-in movies and more to enrich the leisure stay experience this summer. Also, guests can enjoy daily lawn games by the outdoor pool, drink specials, croquet at the golf pavilion and an Xbox game station room.

Memorial Day Weekend

Kick off the unofficial start of summer at The Ballantyne. Guests can enjoy a pool party at The Ballantyne's outdoor pool with a pig roast and DJ on Friday, 6 p.m. – 8:30 p.m. On Saturday and Sunday, the hotel will feature live music and a cookout at the outdoor pool, 11:30 a.m. – 2 p.m., and dive-in movies.

Fourth of July Weekend

Celebrate the holiday with a pool party at the outdoor pool with a pig roast and DJ on Friday, 6 p.m. – 8:30 p.m. From Saturday through Tuesday, the hotel will feature live music and a cookout at the outdoor pool, 11:30 a.m. – 2 p.m. Guests can enjoy dive-in movies on Sunday and Monday.

The Ballantyne will also feature a Red, White & Blue July Fourth Lawn Party at the golf pavilion with live music, food trucks, local NC beer, games and fireworks on Saturday, 5:30 p.m. – 9:30 p.m. Picnic blankets or patio folding chairs are recommended. This event is open to the public and has no admission fee.

Labor Day Weekend

Enjoy an end-of-summer escape with a pool party at the outdoor pool with a pig roast and DJ on Friday, 6 p.m. – 8:30 p.m. On Saturday and Sunday, the hotel will feature live music and a cookout at the outdoor pool, 11:30 a.m. – 2 p.m., and dive-in movies.

Seasonal Rates

The Ballantyne features summer overnight offers such as a Holiday rate with 15 percent savings, Better Tomorrows (40 percent off second consecutive night) and Sunsational Savings (third night is free plus breakfast). All guests can enjoy complimentary valet parking and outdoor pool access. For reservations, please visit <https://www.theballantynehotel.com/packages/#seasonal> or call 888-627-8048.

About The Ballantyne, a Luxury Collection Hotel, Charlotte

[The Ballantyne](#), a [Luxury Collection](#) Hotel, Charlotte is a Forbes Four-Star and AAA Four-Diamond award-winning hotel located in Charlotte, NC. Featuring 208 elegant guest rooms and suites, The Ballantyne also offers a four-bedroom Cottage and a Lodge group retreat with 35 spacious guest rooms. Guests can enjoy meeting and event facilities, [spa](#), fitness, indoor and outdoor pools, [golf](#), Dana Rader Golf School, tennis and dining at [Gallery Restaurant](#). The Ballantyne is owned and managed by Northwood Hospitality. For more information and reservations, call 866-248-4824, visit theballantynehotel.com or follow [Twitter](#), [Instagram](#) and [Facebook](#).

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