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Susan Iadarola
Dana Rader Golf School
704.542.7635
siadarola@danarader.com

DANA RADER GOLF SCHOOL INTRODUCES FLIGHTSCOPE X2

Charlotte, NC (February 1, 2012) – Dana Rader Golf School has introduced FlightScope’s top of the line X2, the latest and most advanced 3D launch monitor FlightScope has to offer. Given its portability and performance, the new X2 will allow Dana Rader Golf School to serve its students more easily to club fit, track distances for each club from start-to-finish, and identify the correct path of the swing which cannot be seen on video.

FlightScope is the world’s first-ever 3D Doppler Tracking Golf Radar, a state-of-the-art, portable indoor-outdoor 3D ball-flight and club tracking device, with capabilities far beyond traditional launch monitor technology. The 3D ball tracking device measures a number of variables related to the golf ball including real time tracking, ball speed, both vertical and horizontal launch angles, sidespin and backspin. FlightScope can also help with your golf swing analysis by measuring variables related to your golf club including club head speed, club vertical attack angle, club horizontal attack angle and club face angle.

“Adding FlightScope to our already state-of-the-art arsenal of golf training equipment and technology will give us data that is much more accurate than video, allowing us to provide a blueprint for better ball striking,” said Dana Rader, Founder and Owner of Dana Rader Golf School. “With the technologies of FlightScope, we get extremely accurate ball flight and club delivery data which proves to be a valuable tool for golf instruction, swing analysis, ball and club fitting, and club recommendations.”

About Dana Rader Golf School

Dana Rader Golf School is North Carolina’s most complete state-of-the-art teaching and practice facility. Selected to *Golf Magazine*’s prestigious list of Top 25 Golf Schools in America and #1 in North Carolina, Dana Rader Golf School specializes in quality golf schools and lessons for players of all ages and skill levels. Dana Rader Golf School’s full staff of award-winning PGA and LPGA certified professionals offers extensive programs and highly personalized instruction for men, women, juniors and corporate events.

The School’s Founder, Dana Rader, is a nationally recognized leader in the golf industry named by *Golf Digest* as one of America’s 50 Greatest Teachers, is consistently ranked as a *Golf Magazine* Top 100 Instructor and currently serves as LPGA Teaching and Club Professional National President. She has been honored as LPGA National Teacher of the Year and has achieved LPGA Master Professional status. For more information about Dana Rader Golf School, call 704.542.7635 or visit www.danarader.com.

About FlightScope®:

EDH, maker of FlightScope®, is a product development company founded in 1989 by Henri Johnson, inventor and electronic engineer. EDH develops products for the defense and sports markets, and has as

its core expertise the design and development of 3D tracking radar systems. FlightScope®, was first demonstrated in Ponte Vedra Beach, Fl., in 2001; and was introduced at the 2004 PGA Merchandise Show. In addition to its use at high-profile teaching academies and by club fitters worldwide, Tour professionals and avid golfers devoted to game improvement use FlightScope®, for personal practice. FlightScope is also known for its ease of use as well as the precision and accuracy of its technology. FlightScope®, employs phased array and ballistic tracking technology to accurately record ball trajectory and actual launch data.